



NEW APPLICANT WORKSHOP

June 2024



WELCOME



- Interactive



- Will be recording



- Closed captioning

OUR VISION

CHE's vision is to make Lincoln the healthiest city in the nation.



FUNDING CALENDAR

Fall 2024

Applications Due	August 1, 2024 at 12:00pm (noon)
Grantees Notified	October 25, 2024
Grant Period Begins	January 1, 2025

WHAT DOES CHE FUND?

- Non-profits doing work [in Lincoln](#) that is focused on one or more of our funding priorities:
 - Early and Adequate Prenatal Care
 - Healthy Food Access
 - Youth Fitness
 - Mental Wellness and Human Connection
- One-, two-, and three-year grants.
- Capital and equipment expenses (require 1:1 match).
- Indirect costs (not to exceed 15% of the grant request amount from CHE).

WHAT DOES CHE NOT FUND?



- Individuals



- Research



- Lobbying



- Political parties



- Debt reduction

2024-2025 GRANT BUDGET

Grant Budget	\$1,100,000
Current Obligations	\$438,254
AVAILABLE BALANCE	\$661,746

HEALTH EQUITY

“The state in which everyone has a fair and just opportunity to attain their highest level of health.”

(Centers for Disease Control, Office of Health Equity, 2023)



2023-2024 FUNDING PRIORITIES

EARLY AND ADEQUATE PRENATAL CARE

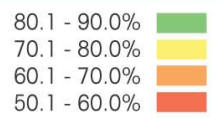
- Lincoln-Lancaster County's goal is that 80.5% of pregnant women receive early and adequate prenatal care which is defined as the percentage of women who received care prior to the fifth month and more than 80% of the appropriate number of visits for gestational age.
- CHE welcomes applications that address geographic disparities in prenatal care, with a focus on low-income and minority women, and census tracts with the lowest rates (70% or below) as identified by Place Matters 5.0.

EARLY AND ADEQUATE PRENATAL CARE

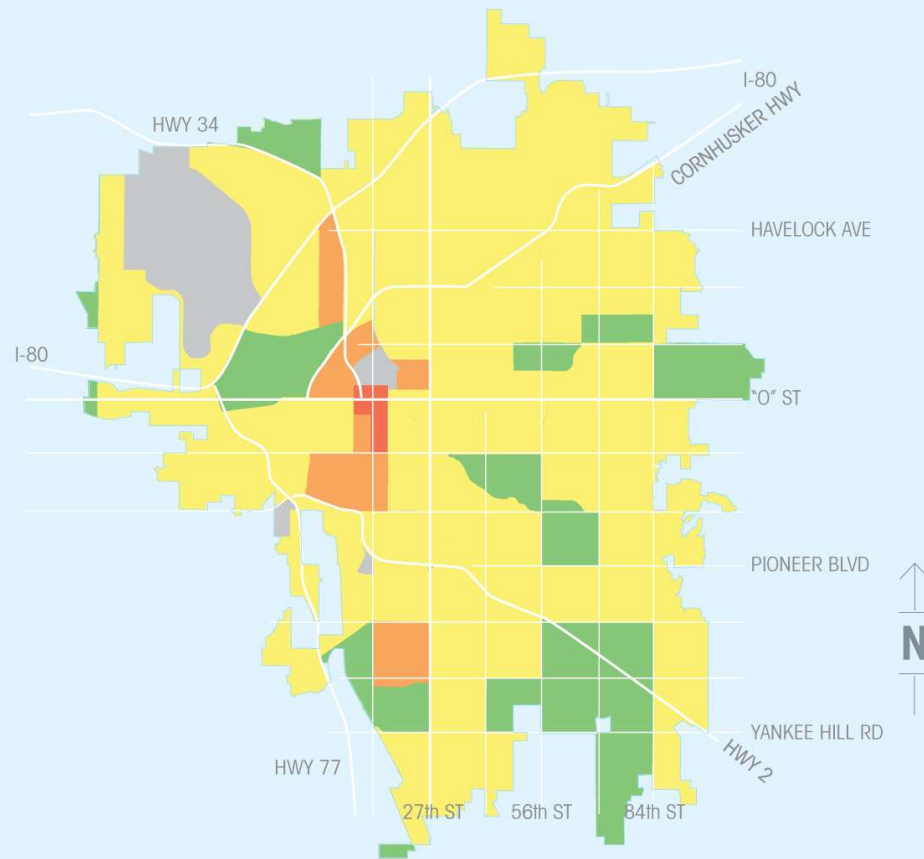
- Early and adequate prenatal care can help prevent and address health problems in both mothers and babies.
- The earlier prenatal care begins the better, offering opportunities for healthcare professionals to monitor pregnancy, perform prenatal screening tests, address questions and concerns, and promote a healthy pregnancy.
- Both the timing of initiation and the number of prenatal care visits contributes to overall birth outcomes.

2019 - 2021 Prenatal Care

Percentage of Women Receiving
Adequate/Adequate-Plus Prenatal Care

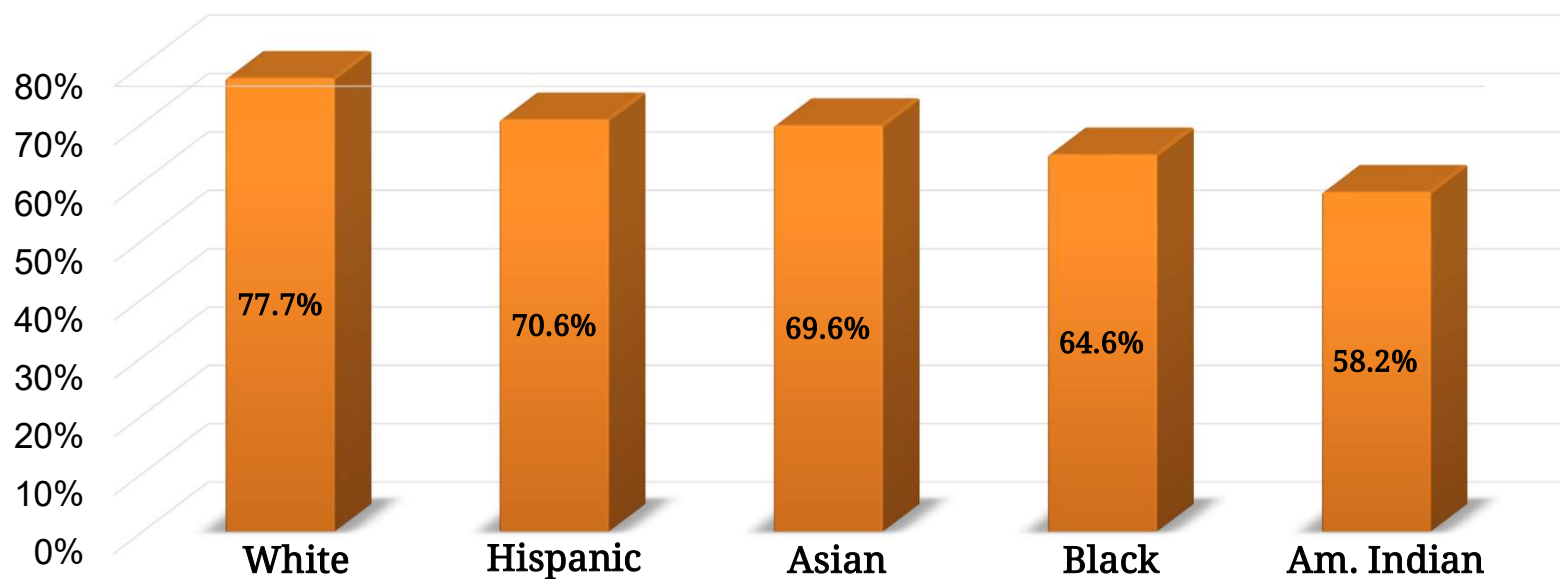


SOURCE: LINCOLN-LANCASTER COUNTY VITAL RECORDS
MAP: LLCHD



EARLY AND ADEQUATE PRENATAL CARE BY RACE/ETHNICITY

Lancaster County, 2019-21



HEALTHY FOOD ACCESS

- Applications that advance health equity by increasing healthy food distribution, access, availability, and consumption.
- Focus on Lincoln's undeserved census tracts as identified by Place Matters 5.0.

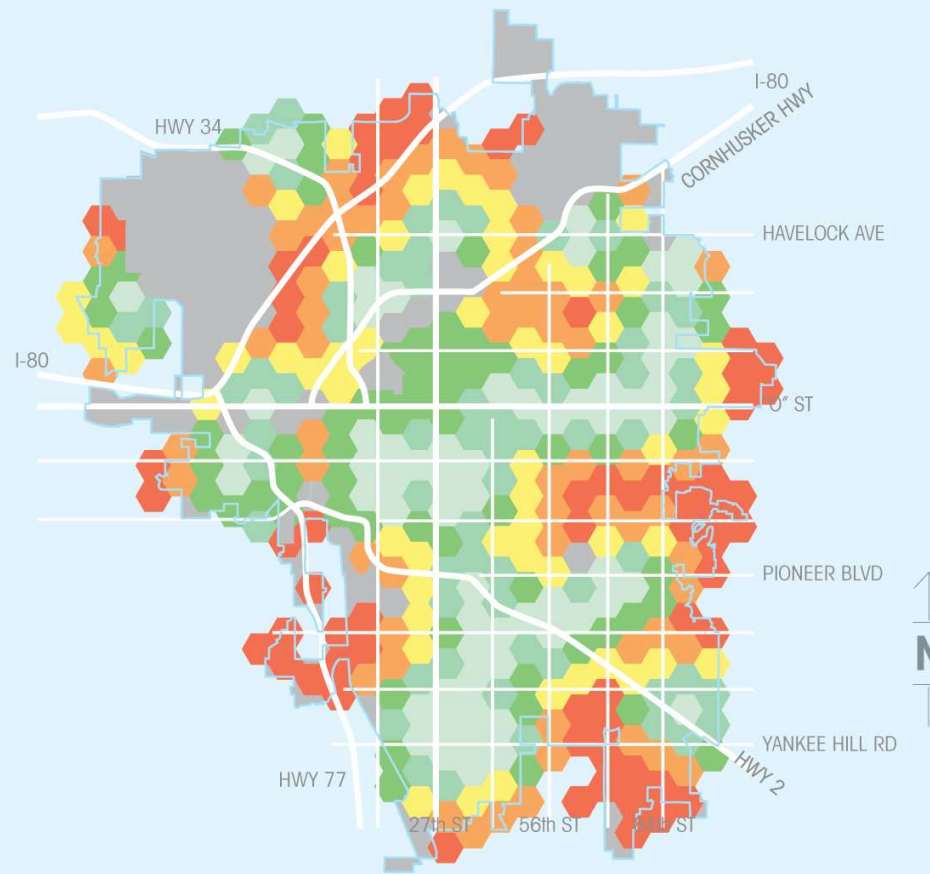
HEALTHY FOOD ACCESS

- Access to healthy food can positively impact health status, academic success, productivity, obesity rates, and more. It is an effective poverty-reduction strategy.
- Place-based approaches have promise for increasing healthy food access in areas with highest need.
- We must confront the community standard that supports the distribution of low-nutrition food to children and low-income populations.

2023 Healthy Food Access



SOURCE: NEBRASKA EXTENSION
MAP: CITY OF LINCOLN URBAN DEVELOPMENT DEPT.





- 262,759 pounds of fresh Produce (131 TONS!)
- 31,090 visitors
- 228 stops

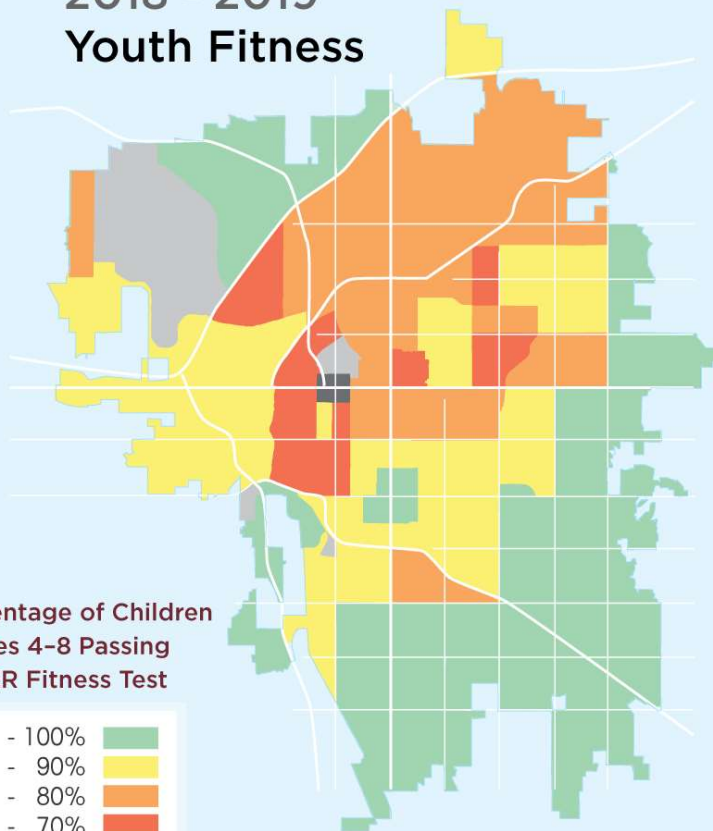
YOUTH FITNESS

- Applications that advance health equity and address geographic disparities in youth fitness and youth sports participation.
- Focus on census tracts in Lincoln with the lowest PACER pass rates as identified by Place Matters 5.0

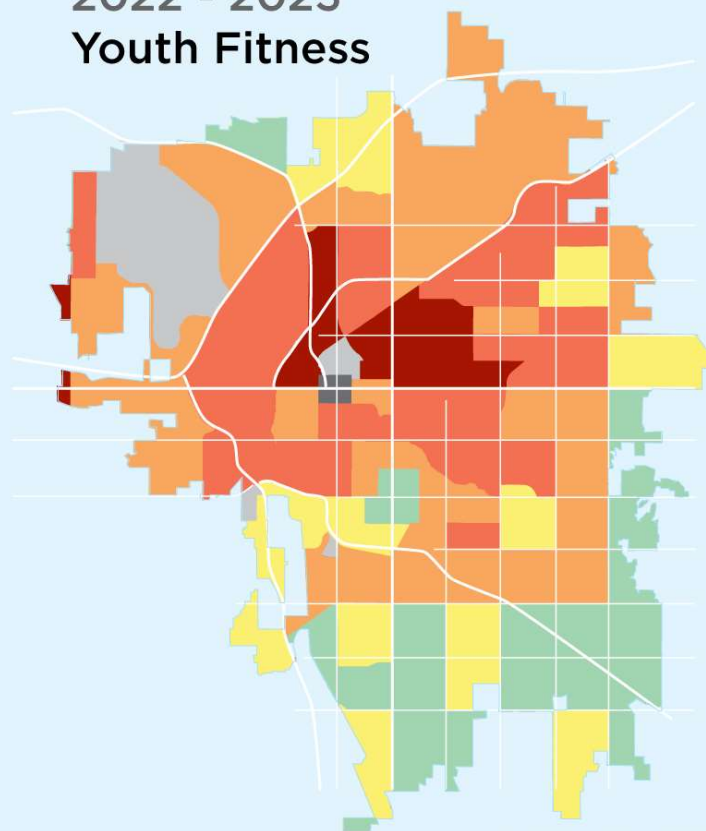
YOUTH FITNESS

- Youth fitness has been increasingly impacted by the COVID pandemic, remote learning, and growing use of personal devices.
- Cardiorespiratory fitness is a more powerful predictor of illness or mortality than obesity.
- Lincoln's goal: 80% of LPS students pass the PACER test. Only 13 census tracts (16.9%) meet that goal.
- PACER results have a significant correlation to reading, writing, math & science grades.
- Focus on performance vs. participation has made youth sports unattainable for many low-income youth/families.

2018 - 2019 Youth Fitness



2022 - 2023 Youth Fitness



SOURCE: LINCOLN PUBLIC SCHOOLS
MAP: LLCHD

MALONE UNITY SPORTS



MENTAL WELLNESS AND HUMAN CONNECTION

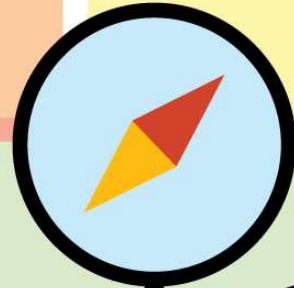
- Local data reflects a growing concern about mental wellness in Lincoln.
- CHE welcomes applications regarding mental wellness, such as mentoring, support/peer groups, alleviation of isolation, or similar initiatives rooted in increased human connection and prevention.

MENTAL WELLNESS AND HUMAN CONNECTION

- “Mental health been traditionally viewed through the clinical lens, yet more than 80% of the factors that influence health are found outside the health system.” (Mental Health at the Center: a Roadmap for Strategic Investment, Mindful Philanthropy)
- The prevention of Adverse Childhood Experiences (ACES) can reduce negative mental health outcomes, such as depressive disorders.
- There are significant physical and mental health consequences to loneliness and social isolation. These conditions are associated with a greater risk of cardiovascular disease, dementia, stroke, depression, anxiety, and premature death.

“UPSTREAM” FOCUS

- CHE has placed an increased focus on addressing the origins of poor health by prioritizing access to healthy food, youth fitness, prenatal care, and mental wellness and human connection.
- This approach uses preventive, or "upstream," investments.
- This approach often requires addressing social determinants of health.



PLACE matters

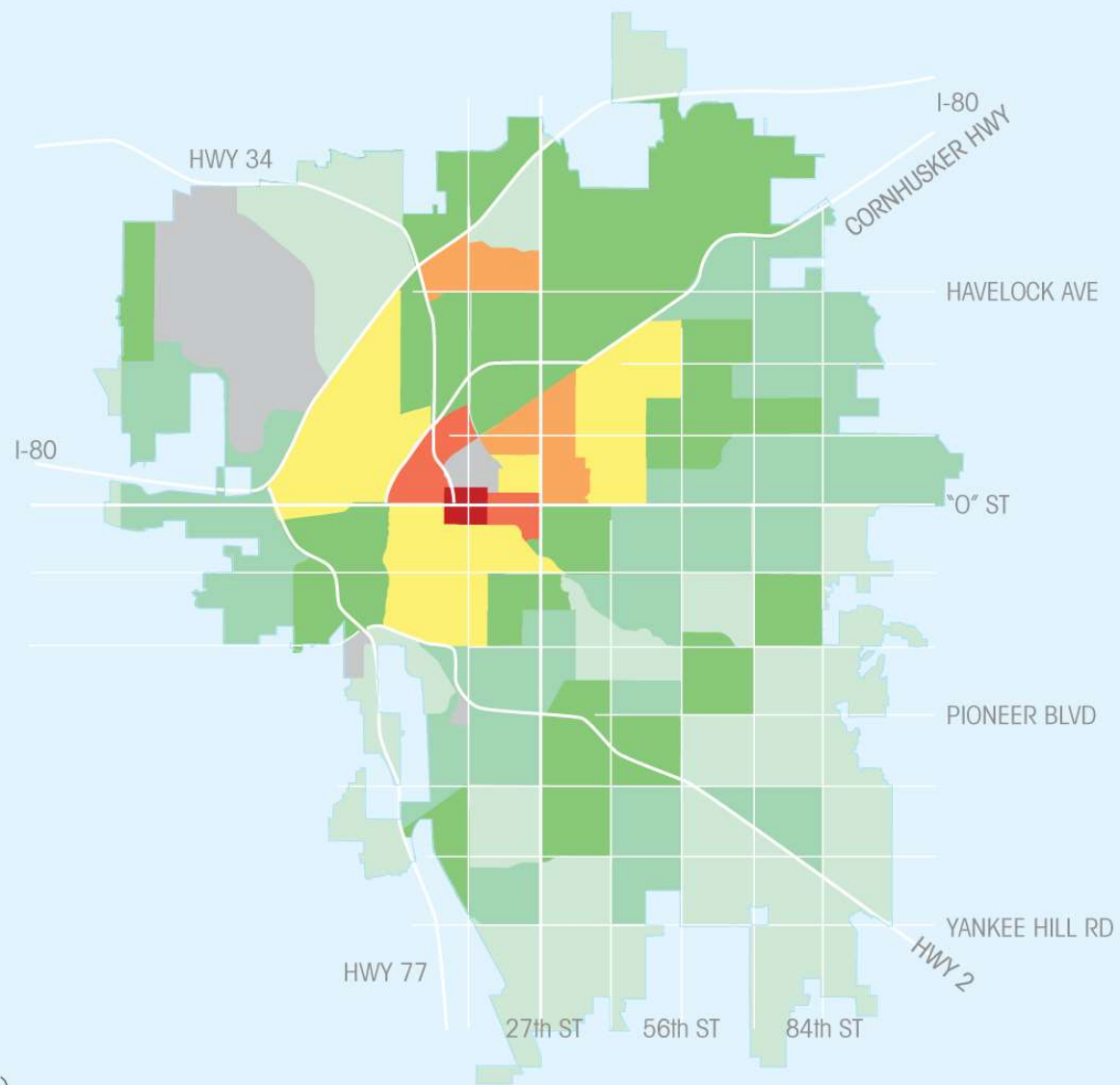
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2021 People Living in Poverty



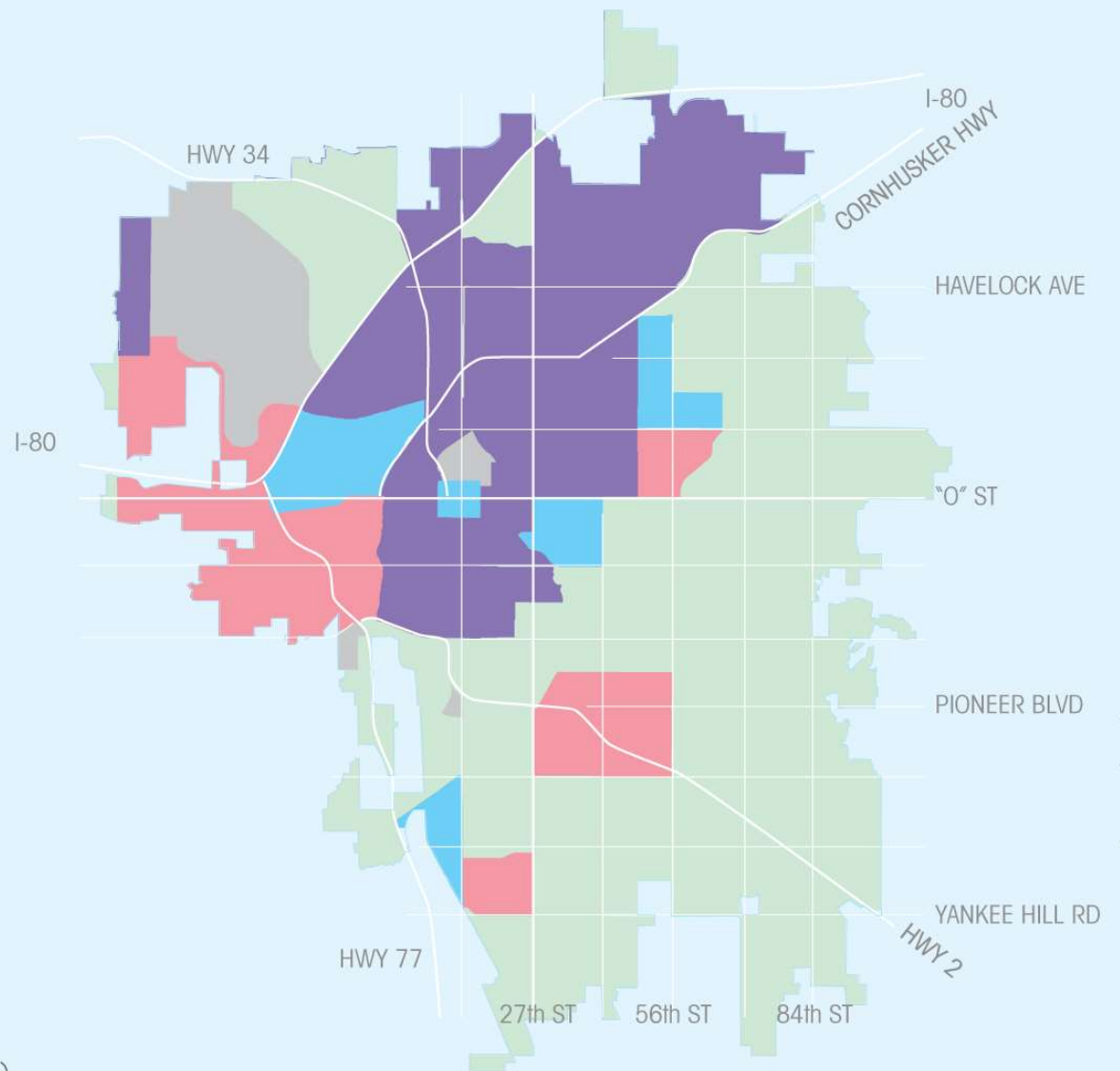
SOURCE: U.S. CENSUS BUREAU, 5-YEAR ESTIMATE
MAP: LINCOLN-LANCASTER COUNTY HEALTH DEPARTMENT (LLCHD)



2021 Poverty and Minority Population



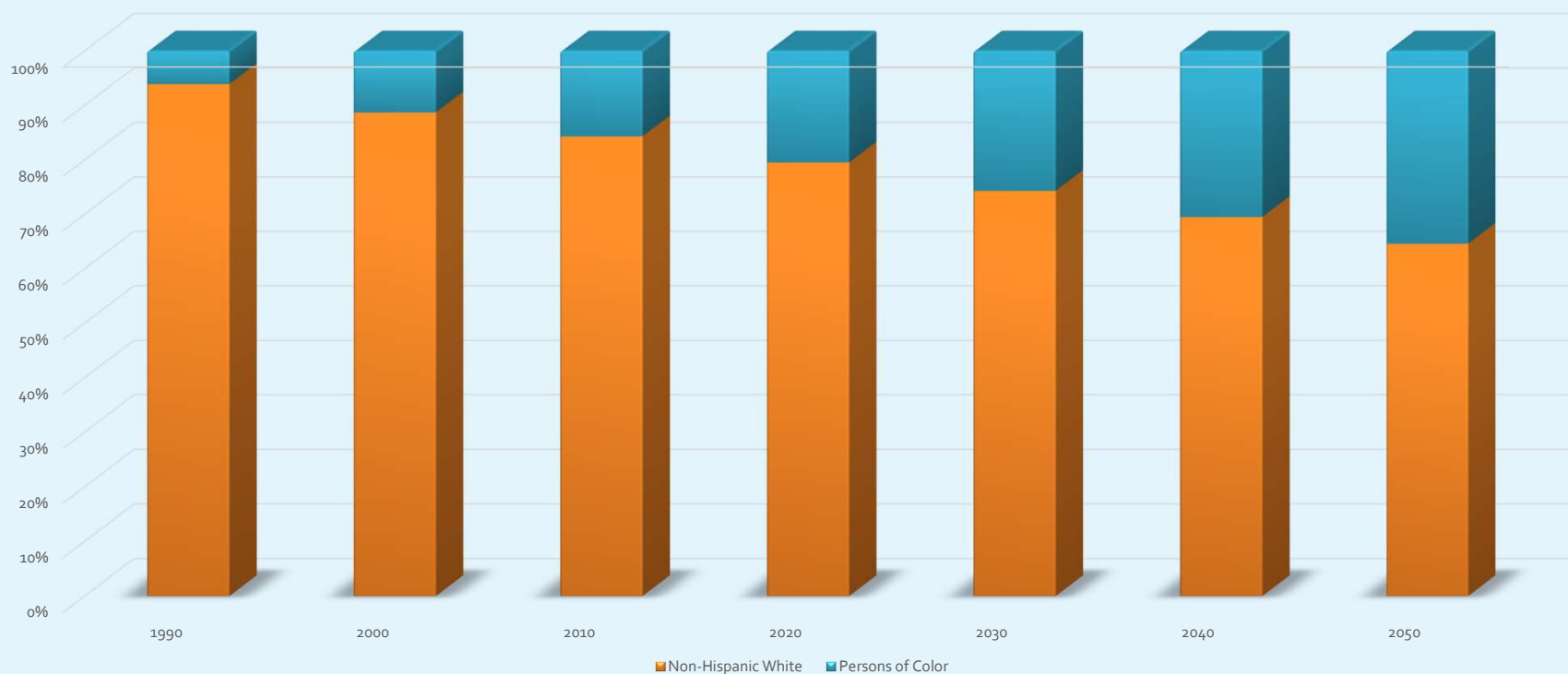
SOURCE: U.S. CENSUS BUREAU
MAP: LINCOLN-LANCASTER COUNTY HEALTH DEPARTMENT (LLCHD)



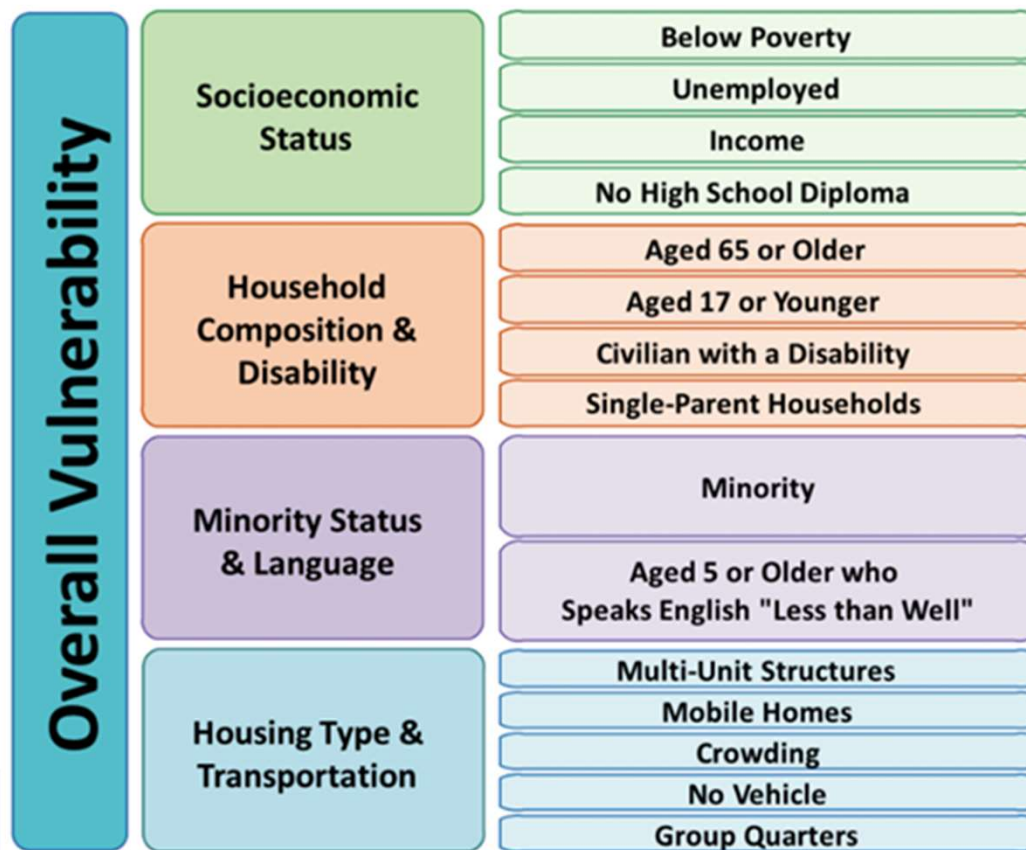


Population by Race in Lancaster County

Actual and Projected 1990-2050



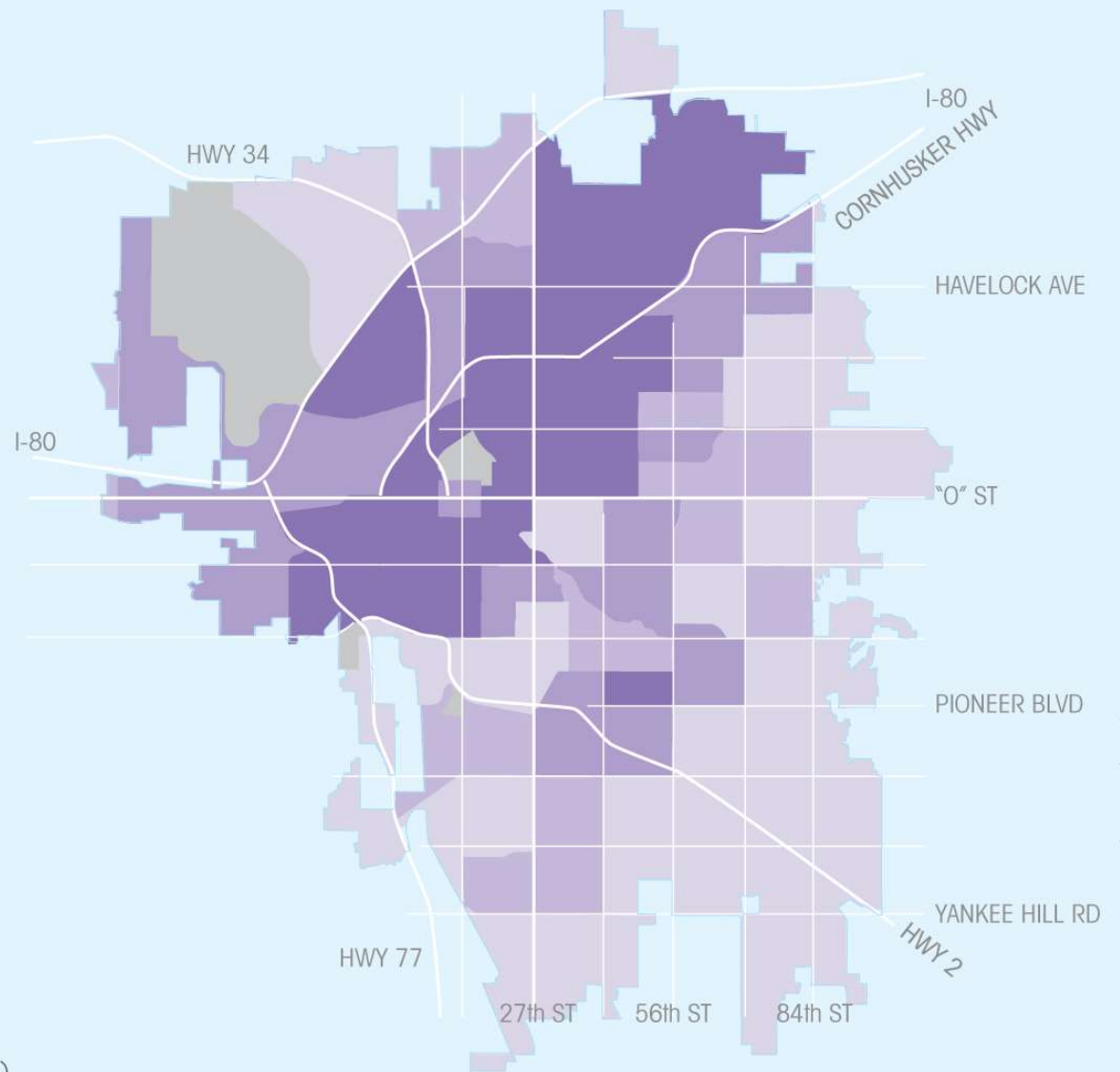
SOCIAL VULNERABILITY INDEX



2020 Social Vulnerability Index



SOURCE: CDC/ATSDR
MAP: LINCOLN-LANCASTER COUNTY HEALTH DEPARTMENT (LLCHD)



1980 and 2021 Older Adults (75+Years)

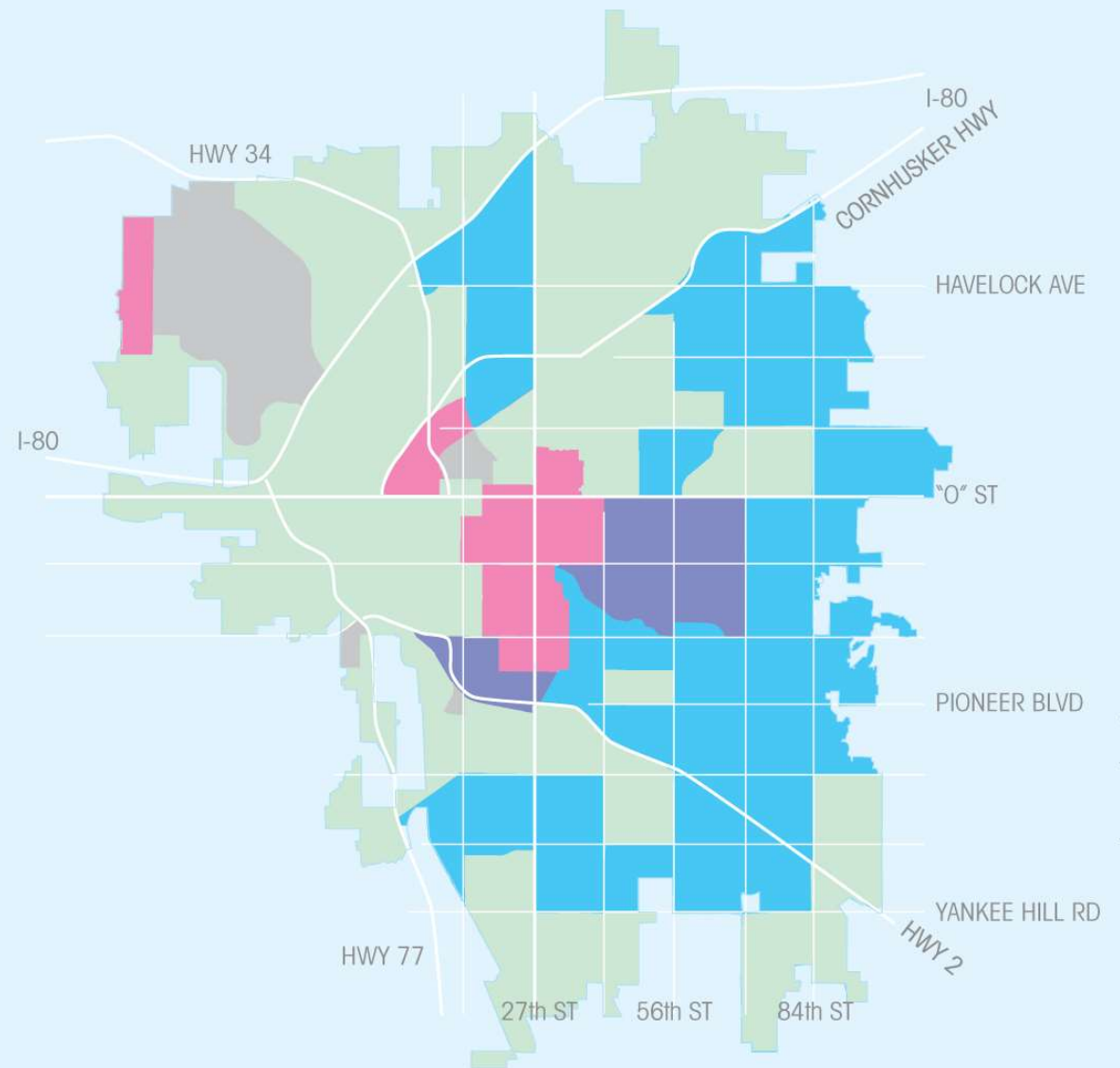
At least 5% of pop.
is 75+ years:

1980 ■

2021 ■

1980 **and** 2021 ■

SOURCES: U.S. CENSUS BUREAU 2021, 5 YEAR ESTIMATE
MAP: LINCOLN-LANCASTER COUNTY HEALTH DEPARTMENT



THE IMPACT OF AGING ON LINCOLN

- The population of children under 5 will increase by 19% by 2050.
- The population of adults ages 65 and older will increase by 53% by 2050.

DATA RESOURCES

- The data used to develop CHE funding priorities can be found on the CHE website:

<https://www.chelincoln.org/resources/data-resources-for-applicants-and-grantees.html>

FREQUENTLY ASKED QUESTIONS

- FAQs about the grant process can be found on the CHE website.

<https://www.chelincoln.org/whatwedo/funding/faqs.html>

APPLICATION

- Fall 2024 application is available on the [CHE Grant Portal](#).

ELIGIBILITY FORM

- NEW requirement.
- Three questions: *Funding Priority, Geographic Focus, and Project Idea Description.*
- Once eligibility is determined by CHE, you will receive an email with the link to the full application and to sign up for an idea meeting.

WORKPLAN

- Use required CHE template.
- Be specific.
- Includes intended outcomes, activities and timelines.

BUDGET

- Use required CHE template.
- Complete both the “Support” tab and “Expenses” tab.
- Complete for each year of funding requested.
- Budget explanation section on application.

LETTER OF COMMITMENT

LETTER OF COMMITMENT

- Identifies a specific commitment to the project (e.g. financial, in-kind, etc).
- “We will provide funds for refreshments and materials for parent-planned activities, such as art or writing supplies.”

LETTER OF SUPPORT

- General support for the agency or project.
- “I am highly supportive of the efforts outlined in this proposal and how this project will benefit the most vulnerable residents of our community.”

LETTER OF COMMITMENT

- Not required.
- Up to three letters.
- Use the template provided.

IDEA MEETINGS

- Not required but highly encouraged.
- 30 minutes via Zoom with Lori and/or Emily.
- To schedule a meeting, visit the grant portal and submit the Eligibility Form.
- Available through July 18.

REMEMBER

- Applications due by noon, Friday, August 1, 2024.
- Give yourself enough time to have someone else read and proof your application.
- We're here to help!

CONTACT US

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QUESTIONS?