







# HEALTH 20

# **Community Health Endowment**

Celebrating 20 years of making Lincoln a healthy community

In July 2018, CHE kicked off the celebration of its 20th anniversary by taking our birthday party to the streets. Originally conceived as 20 events to celebrate 20 years, we actually planned 34 events and held 31, 3 cancelled due to weather.

From pop-up dental shops to a neighborhood block party and training on the life-saving Stop the Bleed technique, Health 20/20 engaged the community in new, exciting ways.



Mayor Chris Beutler kicked off the year of Health 20/20 events.



31:20 ex

events

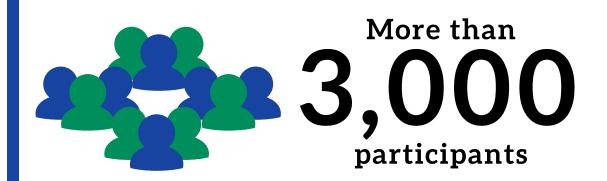
to celebrate

years

22

Partner organizations





338
More followers on social media



# 31 events. 1 year. Here's what happened.

# Pop-Up Dental Shops

4 events in July, August and February

Attendees received dental health information, played games and took home their own free dental health kits at several locations.

Partner: Lincoln-Lancaster County Health Department



# Stop the Bleed

July

Attendees learned simple techniques to stop life-threatening bleeding.

Partner: Bryan Health



# **Ultimate Block Party**

August

The College View Neighborhood celebrated with healthy food, games, yoga, live music and free books.

Partners: Calvert CLC, Union College, and College View Church











# Healthy Husker Tailgate

August

The fall season kicked off with healthy food, lively entertainment, and a meetand-greet with health providers.

Partner: Bluestem Health

## Fruit on the Go!

September

Downtown workers and walkers were treated to a healthy snack at a fresh fruit pop-up stand on Tower Sqaure.

Partner: Food Bank of Lincoln

### **Get Fit Fun Run**

September

Runners, joggers, and walkers laced up their shoes for a 1.5 mile fun run before the Streets Alive! festival.

Partner: Partnership for a Healthy Lincoln

# Family Matters: Know Your Cancer History

October

Attendees learned why family cancer history is important, what doctors need to know, and how to talk to family members about cancer risk

Partner: Lincoln Breast Cancer Alliance

# Fruit at the Library

October

Children and families stopped by a pop-up stand to grab some fresh fruit on their way to story time.

Partner: Lincoln City Libraries



# Refresh and Recharge

November

Attendees recharged their batteries before the stress of the holidays with Suman Barkhas, international yoga and tai chi master/instructor.

**Partner: Aging Partners** 



# **Poverty Experience**

November

Participants took on the role of a person living in poverty and gained powerful insight into what life is like for many Lincoln families.

Partner: Leadership Lincoln





# QPR Suicide Prevention Training

January

QPR (Question, Persuade, Refer) training taught attendees to recognize warning signs, offer hope and get help for someone considering suicide.

Partner: Region V Systems



# **Diabetes Screening**

March

Attendees learned about their risk for diabetes and received a free screening.

Partner: Action Now Diabetes Network



# #LiveKindLNK

April

#LiveKindLNK used social and traditional media to promote kindness throughout the city.

Partner: YMCA of Lincoln

# Resilience Screenings

February and April

The movie, Resilience, and the discussion that followed helped attendees understand childhood trauma and toxic stress and how to help people overcome it.

Partner: Region V Systems



# **Downtown Wellness Tour**

May

People were encouraged to walk downtown and explore businesses and pop-up events along the way.

Partner: Downtown Lincoln Association



# Pop-Up Story Time

June

Jazz in June attendees brought their kids for a music-themed story time before the concert and heard a children's book about jazz during intermission.

Partner: Read Aloud Lincoln



### Celebrate Health in Lincoln! Endowment (CHE) is 20 years young and we are bringing

All events are FREE and open to the public. Join ust

our birthday party to the community! Between July 2018 and June 2019, we'll join community partners to celebrate health with 20 free events throughout the city.

Pop-Up **Dental Shop** Wednesday, July 11, 2-4 p.m.

Stop the Bleed Wednesday, July 25, 3-4 p.m. Fruit on the Go! Friday, September 14,

Pop-Up **Dental Shop** Wednesday, August 8, 5-7 p.m.

**Ultimate Block Party** Sunday, August 26, 2-4 p.m.

Healthy **Husker Tailgate** Wednesday, August 29, 4-6 p.m. 11 a.m.-1 p.m.

**Get Fit Fun Run** Sunday, September 23, 12:30-1 p.m.

See back panel for event descriptions. information. visit chelincoln.org or call (402) 436-5516.





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See back panel for event descriptions.

Fruit at the Library Thursday, October 25 10 a.m. – 1 p.m. Eiseley Library 1530 Superior Street

**Family Matters** Monday, October 29 11:45 a.m. – 1 p.m. CHE, 250 North 21st Street, Ste. 2

Refresh & Recharge Thursday, November 8

Gentle Yoga 11:30 a.m. - 12:30 p.m. **Auld Pavilion** 1650 Memorial Drive

Tai Chi 1:30 - 2:30 p.m. **Auld Pavilion** 1650 Memorial Drive

Qigong 5:30 - 6:30 p.m. The Loft at The Bridge 721 K Street

**Poverty Experience** Wednesday, November 14 6 - 8:30 p.m. City Impact 1035 North 33rd Street

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See back panel for

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**QPR Suicide** Prevention

Friday, January 11, 9 a.m. – 10:30 p.m. or 12 noon – 1:30 p.m.

All events are FREE

and open to the public. Join vs!

Winter 2019

Pop-Up Dental Shops at the Library

Wednesday, February 6, 10 a.m. - noon. Anderson Branch Library, 3635 Touzalin Ave.

Thursday, February 7, 10 a.m. - noon. Bethany Branch Library, 1810 North Cotner Blvd.

Thursday, February 21, 10 a.m. - noon Eiseley Branch Library, 1530 Superior St.

**RESILIENCE** -Film Screening and Discussion

Thursday, February 28, 11:30 a.m. – 1:30 p.m. or 6-8 p.m.

Diabetes Screening and Education

Tuesday, March 26, 9 – 11:30 a.m., Salvation Army, 2625 Potter Street

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Live Kind LNK

iaturday, April 27 iaturday, May 4

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Spring 2019

wn Wellness Tour Wednesday, May 8 -Saturday, May 18, Downtown Lincoln

Pick up a Downtown Welliness Tour brochure at the kickoff from 11 a.m. – 1 p.m. on May 8 at Tower Square or any participating downtown business Walk to various downtown locations and enter your name in prize drawings. Join us for the finale at Party on the Plaza. Presented in collaboration with the Downtown Lincoln Association.

Party on the Plaza Saturday, May 18, 4-7 p.m., Union Plaza, 21st & PSt.

Celebrate National Kids to Parks Day with fun for the whole family Games, music, the annual plastic duck face, and the finale of the Downtown Wellness Tout. Presented in collaboration with Lincoln Parks

Pop-Up Story Time

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# 2 O YEARS Community Health Endowment of Lincoln